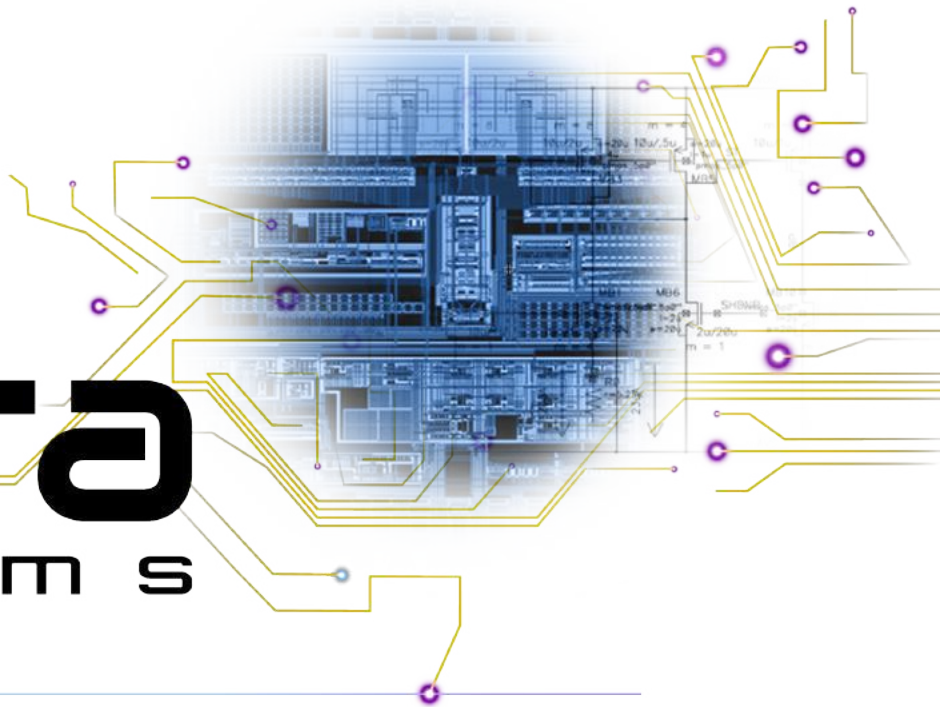




Piera
S y s t e m s



What's in your Air?



CLIMATE CHANGE IS THE DEFINING PROBLEM OF THIS CENTURY

8 million deaths/year¹

\$5 trillion in welfare costs²

Untold damage to human health

Reality is Even Worse

We focus on what we see

AQI only reports PM10 and PM2.5
Tells you it's bad but not why

What we don't see is even more dangerous

"Fine particles, less than PM2.5,
pose the greatest risk to health."

– EPA

"Ultrafine particles, less than PM1, can penetrate
into tissues and organs, posing an even greater risk
of systemic health impacts." - WHO

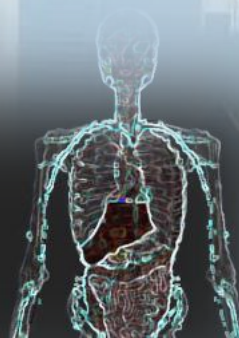
PM10



PM2.5



PM1 & below



Let's Talk About Air



Clearly, bad air for many



Bad air locally



What about this one?

Simple answer is, we don't know ...
... not until we measure it

Here's why ...

Let's Talk About Air



PM10

Vehicles
Industries
Construction
Sandstorms
Pollen



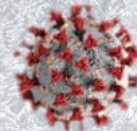
PM2.5

Fires, Wild and Controlled
Vehicles
Industries
Bacteria & Fungi
Biomass



PM1.0 – PM0.1

Cigarette & Vape Smoke
Wood Burning
Allergens
Cooking
Viruses



Why not measure it all?

What Are We Measuring?



PM10



PM2.5



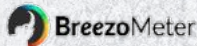
PM1.0 – PM0.1



EPA uses gravimetric and reference instruments co-located to report **only PM2.5 & 10.0**
Hundreds of miles apart, expensive, labor-intensive, and not real-time



Ubiquitous low-cost sensors used indoors & outdoors in air purifiers and AQMs
Precision and accuracy susceptible to temp, humidity, drift, variance, etc; cannot measure below PM1.0; mass concentrations are only estimates



Measurement Blackhole

any current readings are
guesstimates

“What’s In Your Air?”



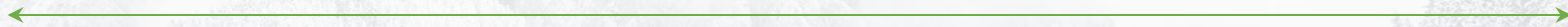
PM10



PM2.5



PM1.0 – PM0.1



Only way to get the whole picture

1. Accurately measure mass concentration
2. Measure coarse, fine, and ultrafine particles
3. Count individual particles, not just mass

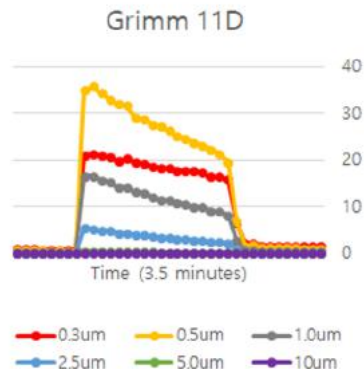
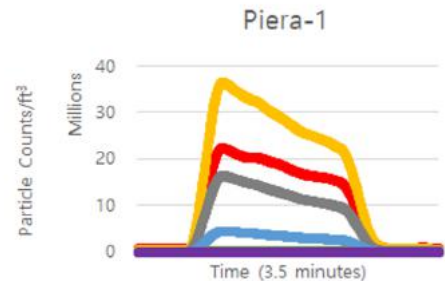
A highly accurate, affordable, easy-to-use particulate sensor did not exist ... until now

Break-through Family of Sensors



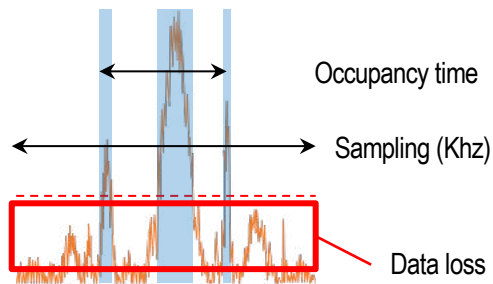
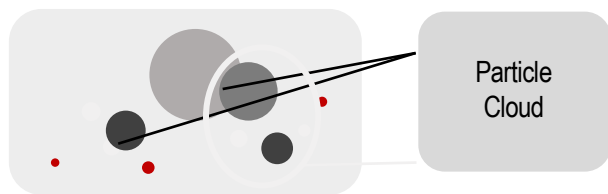
- Highly Accurate
- PM10 to PM0.1
- Particle counts and size, not just mass
- Software Defined
- $>6000 \text{ ug/m}^3$
- $<\$30\text{-}\95

World's only certified sensor that accurately counts every particle from 0.1 μm - 10 μm in real-time



Custom Photon Counting Processor

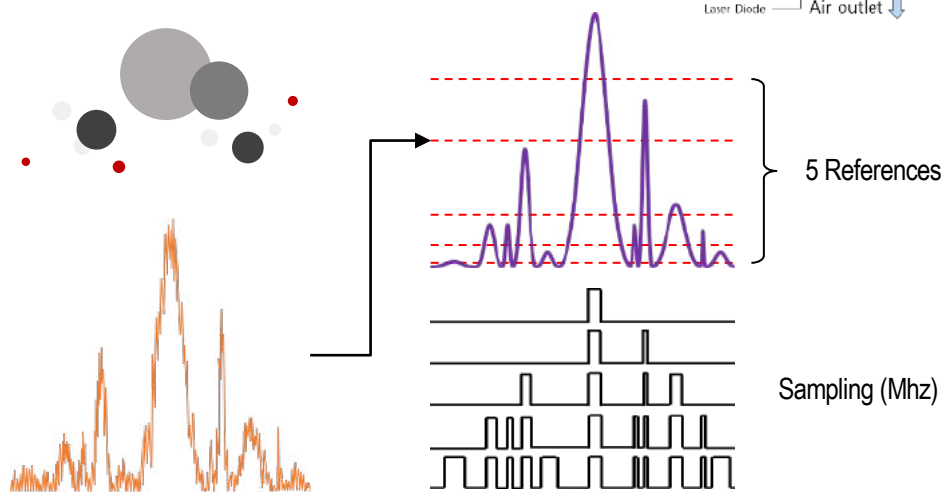
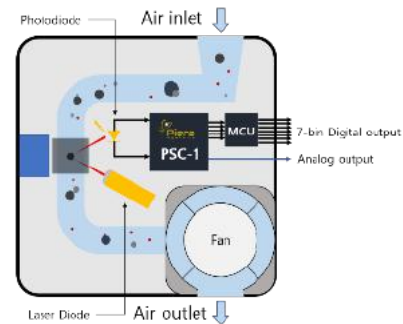
Competition



Estimated Concentration
PM2.5 only



Piera



Software-Defined bin sizes
count every particle

Nothing Else Comes Close



Detection Capability	Response Time	Accuracy	Particle Classification	Cost Effectiveness
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●

Ways to Partner With Us



Integrate our Sensors

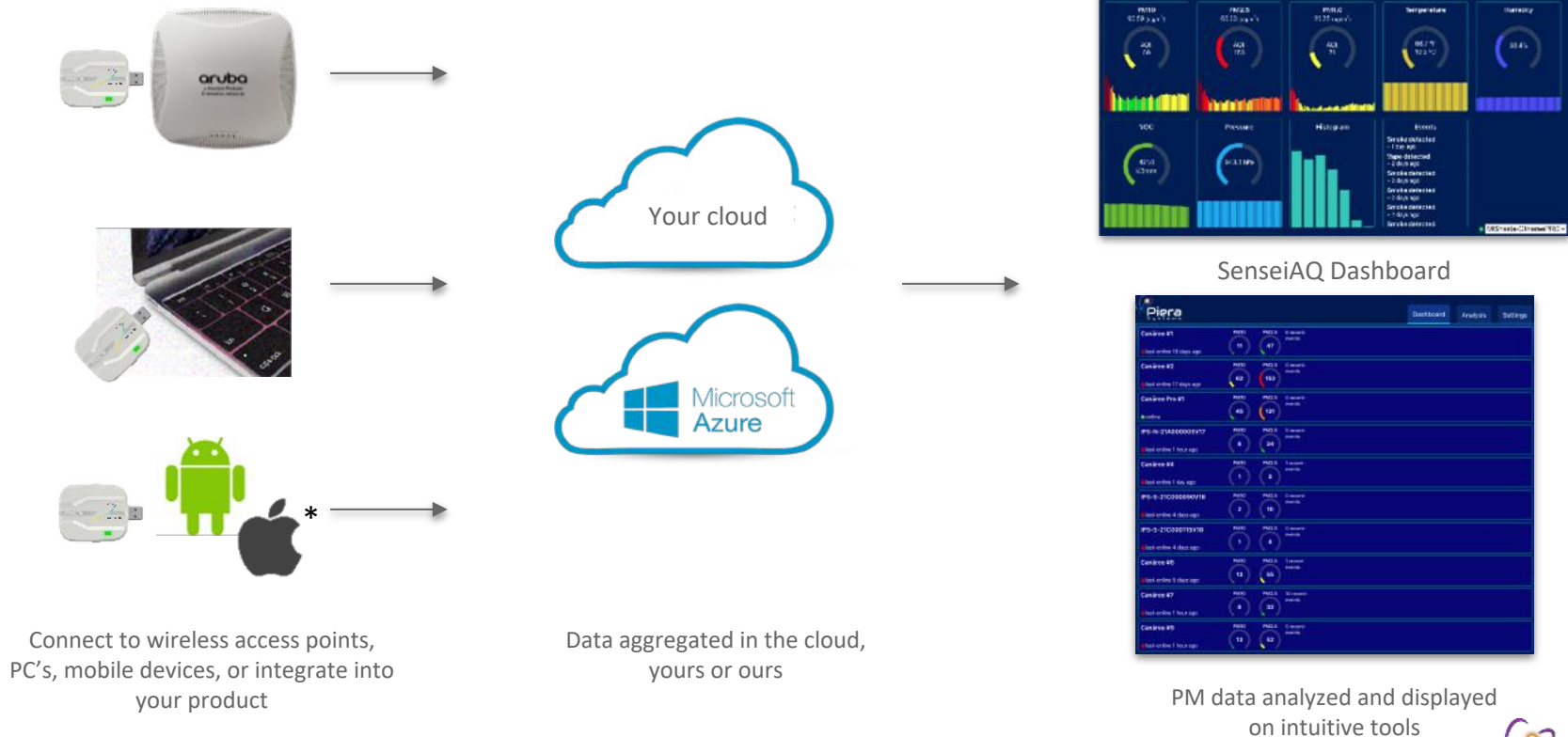
Build our easy-to-use,
highly accurate, affordable
sensor into your product



Deploy our AQMs

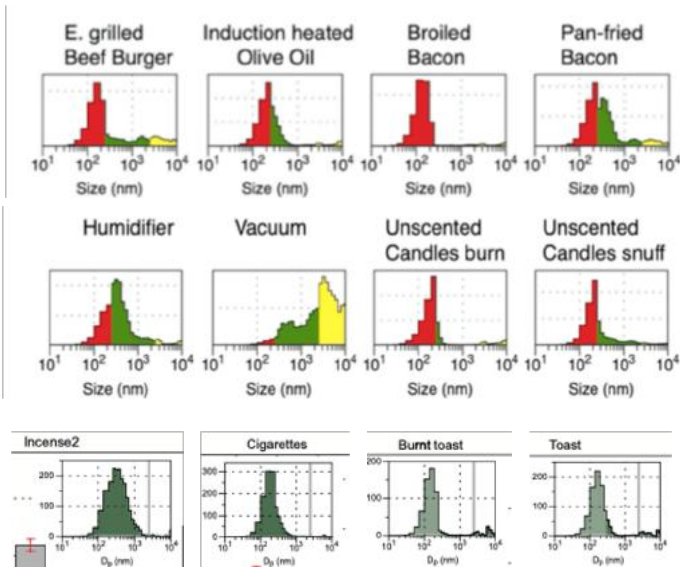
Ready-for-deployment,
fully integrated with the
cloud and a powerful UI;
lease, buy, or resell

Complete Solution for AQM

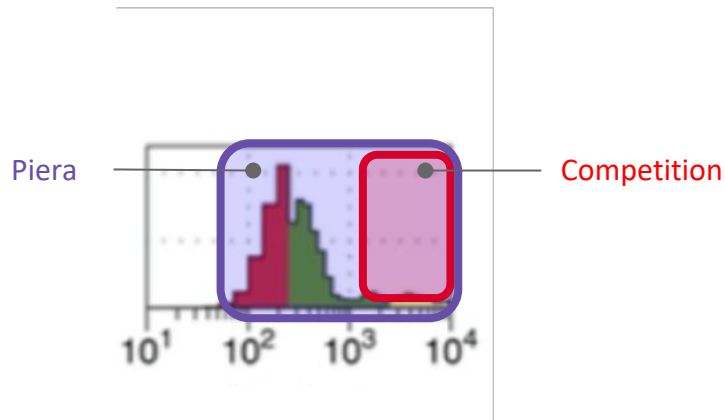


Classification is the New Frontier

Particle Count + Particle Size + Number of Bins = Particle Classification



Pollutant signatures from Lawrence Berkeley National Laboratory



Only Piera can measure PM0.1-1.0
Competition cannot classify particles

Get to the Source

28% of high school students vape creating hazardous environments at home and in school

Existing vape sensors are rendered ineffective by tampering with contaminants such as body spray

Only Piera sensors can measure below PM1.0 which you need to accurately classify smoke vs vape vs body spray

Deploy our sensors and classification algorithms in schools, hospitals, hotels, rental cars, homes ...
... wherever you need to deter smoking or vaping



Applications and Markets

Indoor Air Quality Monitoring

Vape, tobacco smoke alerts in non-smoking areas

Air Purifier effectiveness, efficiency

Smart Spaces (cities, homes, buildings)

Pollution hot spots (high concentration)

AQM - Buildings

Challenge

Keep employees safe and healthy by monitoring air quality and eliminating pollutants

Studies show poor air hinders employee productivity; concerns significantly heightened due to pandemic

Solution

Only Piera can detect ultrafine particles

- classify vape and cigarette smoke in real-time
- accurately monitor and improve indoor air quality
- seamlessly integrate into HVAC systems, air purifiers, and building management software

For healthy spaces you need Piera



Construction Dust

Challenge

Prolonged exposure to fine construction dust endangers workers' health

Regulators are requiring accurate monitoring of construction environments to protect workers

Solution

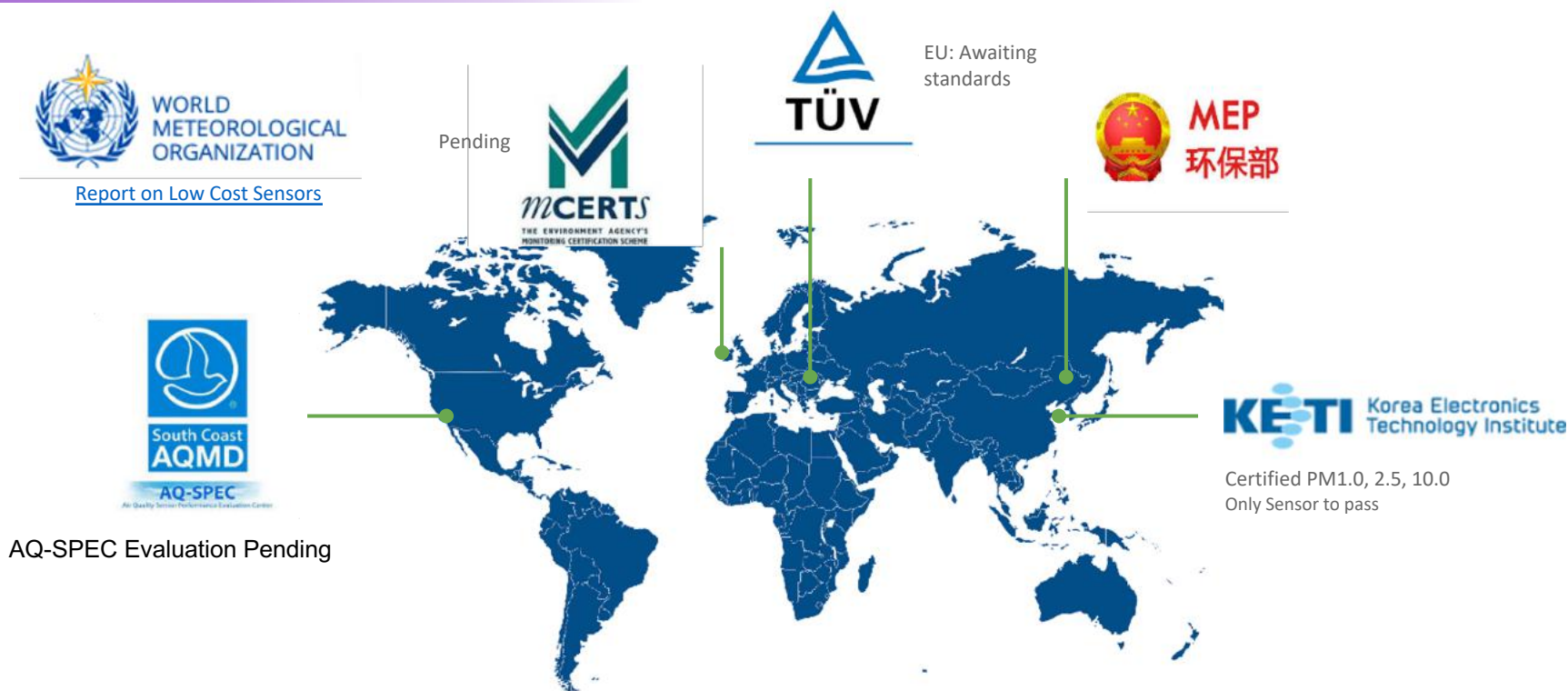
Only Piera can detect ultrafine particles like silica dust

- accurately monitor and classify dangerous particles
- alert unsafe work conditions
- verify mitigation before workers return

For safe construction sites you need Piera



Certifications and Reports



An aerial photograph showing a dense, vibrant green forest that meets a body of water with a bright turquoise hue. The forest covers the majority of the right and top portions of the frame, while the water occupies the left and bottom portions. The boundary between the land and water is irregular and natural.

No more guessing, know exactly 'What's in your Air'

- Most accurate, scalable particle sensor in the world

Future-proof your products

- Fine and Ultrafine particle detection is the future, be ready

Let's partner on new possibilities

- Our disruptive technology empowers new markets and applications

A wide-angle photograph of a park at dusk. In the foreground, a calm body of water reflects the sky and the lights from the park. The middle ground shows a line of trees and several small, low-rise buildings or pavilions. Numerous warm, yellow lights are visible, some on poles and some on the buildings, creating a series of reflections on the water. The background is a clear, deep blue sky.

Additional Applications

AQM - Outdoors

Challenge

Urban areas are some of the most polluted environments on the planet

Causes numerous ailments to residents and measurably decreases life expectancy

Solution

Only Piera has the accuracy & range for outdoor AQM

- Highly accurate PM10 & PM2.5 measurements
- Industry's highest mass concentration limit ($>6000 \text{ ug/m}^3$) means low maintenance costs
- Build accurate city- and region-wide maps, identify hotspots, and trends; generate alerts

For smart, healthy cities you need Piera



Project Eclipse: Microsoft Research

Wildfires

Challenge

Climate change is increasing duration and intensity of wildfires around the world

Wildfires produce significant PM2.5 and below emissions which are 10x more harmful than vehicle emissions

Solution

Only Piera can detect fine, ultra-fine particles in wildfire smoke

- Build accurate region-wide hotspot maps which lead to better evacuation plans and safer conditions
- Industry's highest mass concentration limit ($>6000 \text{ ug/m}^3$) means high reliability during wildfire season

To stay safe from wildfires you need Piera



Asthma

Challenge

339 million people have asthma; over 400,000 deaths a year; hundreds of billions in costs

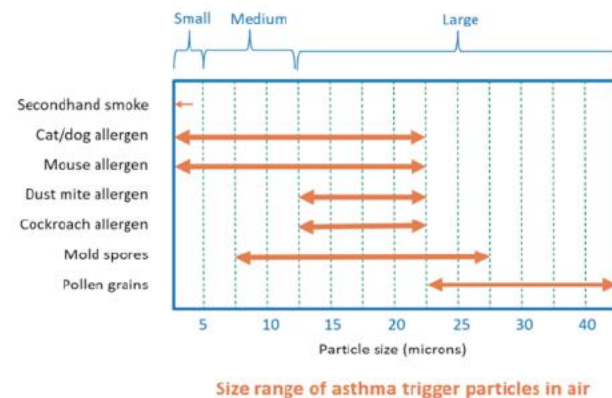
Wide range of triggers for asthmatics causing severe impact on quality of life

Solution

Only Piera can detect entire range of asthma triggers

- Vape and smoke particle detection in real-time
- Identify safe and trigger zones in real-time
- Accurate classification of asthma triggers for better mitigation

To prevent asthma attacks you need Piera



Intelligent Home Monitors

Challenge

Indoor air quality has a huge impact on your health and current measurement methods are ineffective

Pollutant sources and intensity of indoor air pollution continues to rise

Solution

Accurately detect and mitigate indoor pollutants

- Vape and smoke detection in real-time
- Measure wide range of pollutants from pollen to allergens to viruses
- Ensure efficiency and efficacy of mitigation techniques including air purifiers, HVAC Filters

Eliminate

Monitor

Mitigate



Intelligent and healthy homes need Piera

Pollen

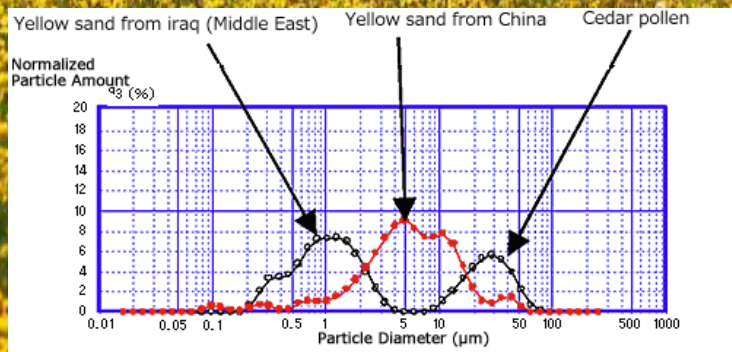
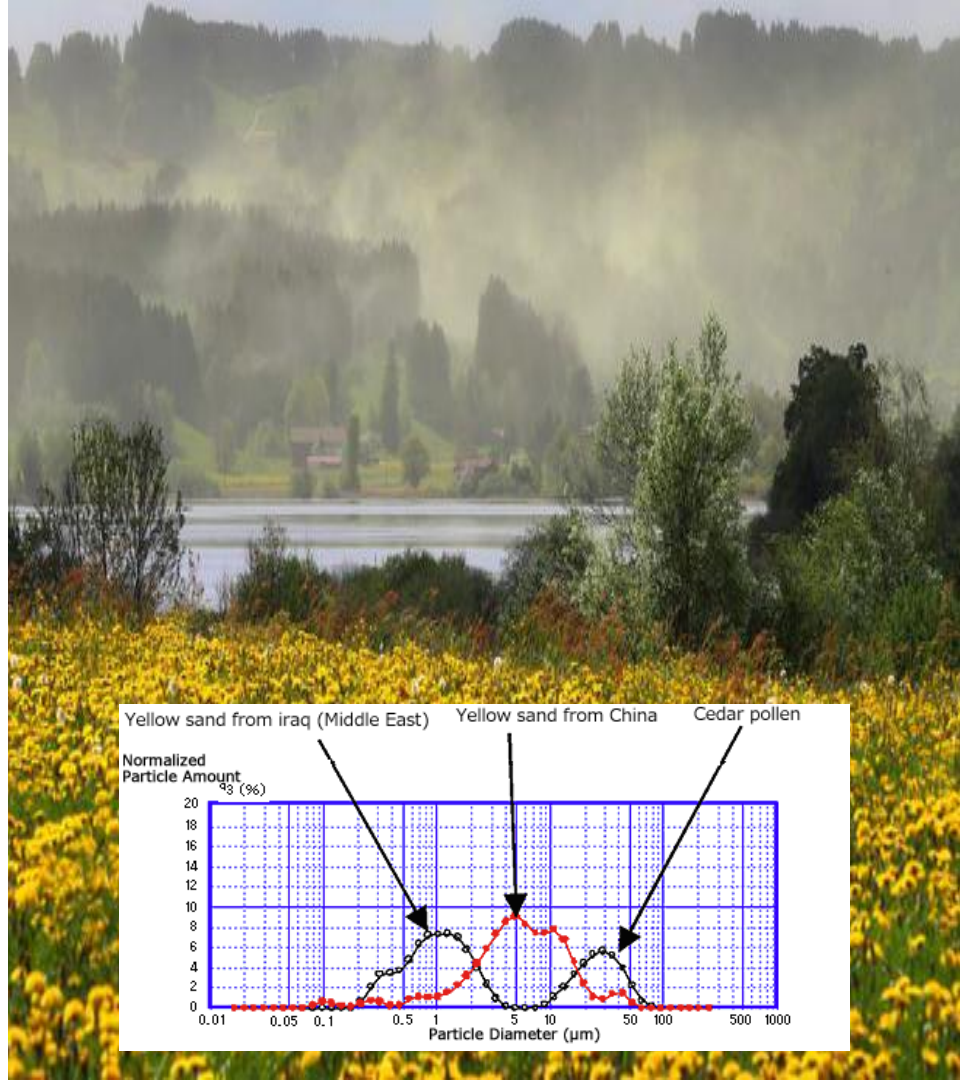
Challenge

EPA reports pollen but not locally
Pollen finds its way indoors
Wide range of particle size
Pollen peaks coincide with other 'events' (Yellow Sand)

Solution

Piera sensors detect pollen particle size and count
IPS-7XU is programmable from 0.5u to 100 u
Pollen count 'events' vs others

During pollen season you need Piera



Rental Cars / Hotels

Challenge

Patrons smoke and vape inside rental cars and hotel rooms leaving toxic emissions for next customers

Enforcement of no-smoking/no-vaping rules is difficult and so is measuring effectiveness of cleanup efforts

Solution

Only Piera has the algorithms and accuracy to classify vape vs cigarette smoke vs contaminants

- Precisely time-stamp vape/smoke events
- Measure efficiency of cleanup efforts
- Provide deterrent against events occurring at all
- Assurance of a safe environment for future customers

For clean cars and hotels you need Piera



Data Centers

Challenge

Direct Cooling requires good quality outdoor air to increase efficiency, lower costs.

Indoor Air Quality < PM1.0 affects reliability, uptime and operational efficiency

Solution

Only Piera has the algorithms and accuracy to identify PM for both outdoor and indoor emissions

- Measure efficiency of Direct Cooling
- Precisely time-stamp events
- Provide deterrent against events occurring at all
- Assurance of a clean indoor environment

For data center operations you need Piera

