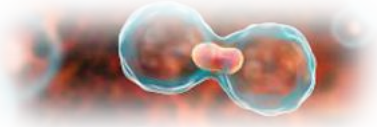


What's in your Air?

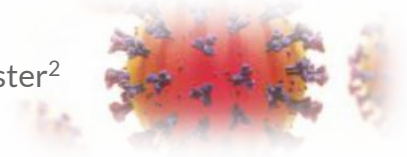
Clean Air is Fundamental

Air Pollution is an existential threat to human health



Causes lung cancer, alzheimer's, and cardiovascular diseases¹

Allows Covid-19 and other respiratory diseases to spread faster²



Debilitates people with respiratory issues³



Severely reduces cognition affecting health & productivity⁴



Air pollution costs 8 million deaths/year, \$5 trillion in welfare costs, \$225B in lost income⁵

The Problem

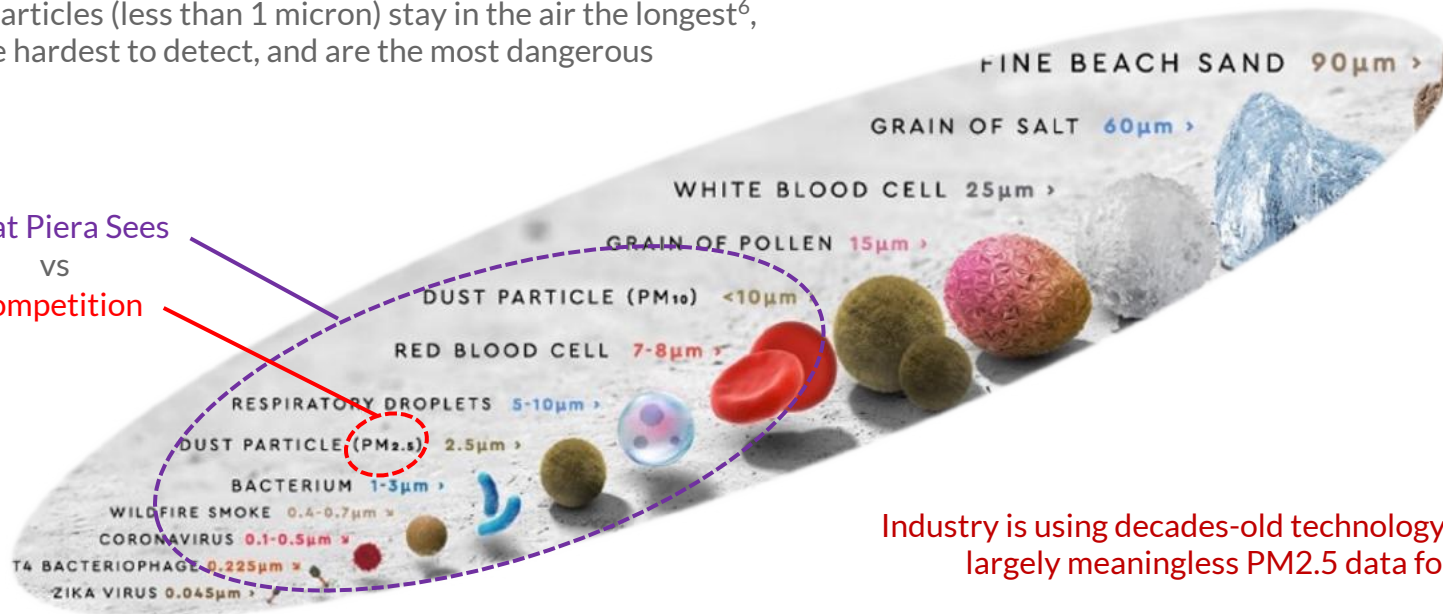
There has not been a cost-effective solution to detect the smallest particles

Smallest particles (less than 1 micron) stay in the air the longest⁶,
are hardest to detect, and are the most dangerous

What Piera Sees

VS

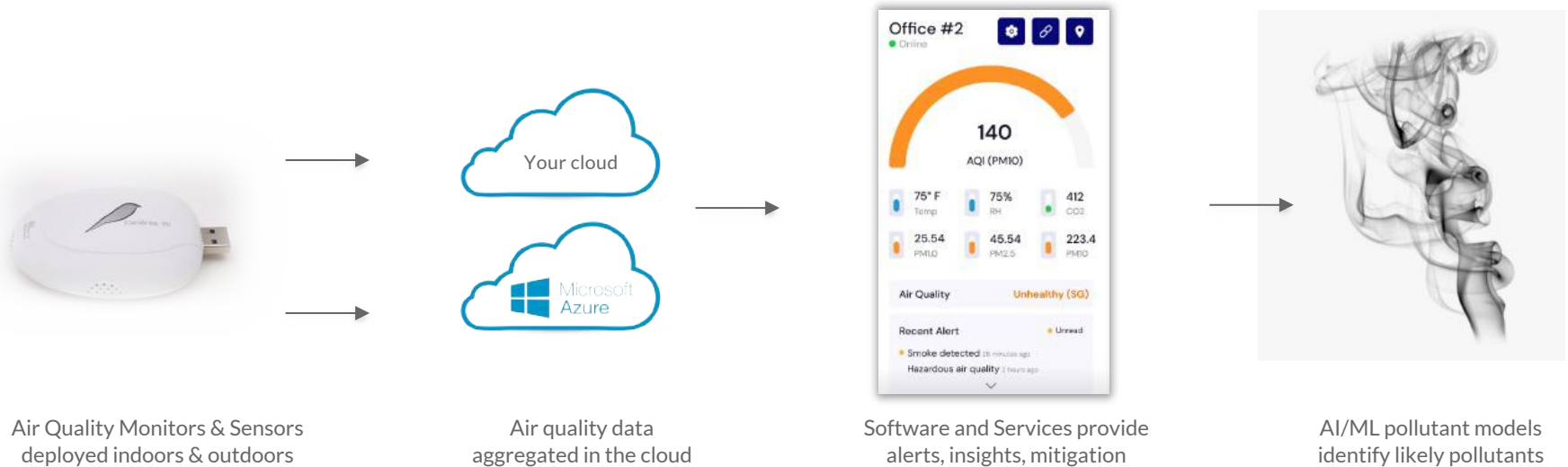
Competition



Industry is using decades-old technology to produce
largely meaningless PM2.5 data for IAQ

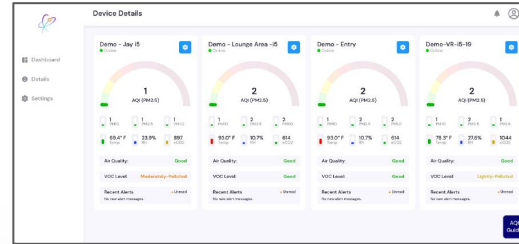
The Solution

Accurately measure all particles and identify pollutants at a scalable price



Revolutionary technology that identifies 'What's In the Air' to provide actionable insights

Products and Services



Pollutant Models

- Licensable, subscription service provided by Piera
- Customer developed in partnership with Piera
- OTA updates

SenseiAQ Software and Services

- Air quality monitoring subscription service
- Data and insights from SenseiAQ software
- Stand-alone application or connected to Piera MS Azure Cloud
- API for integration with third party applications
- Software updates



Canaree Air Quality Monitors

- Easy to deploy in Smart Spaces, Hospitals, Schools, and other verticals
- Wireless Access Points (HPE/Aruba)



IPS Particle Sensors

- Integration into air quality monitors, air purifiers, and HVAC equipment

Break-through Particle Sensing Technology

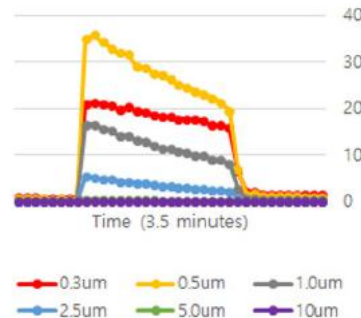
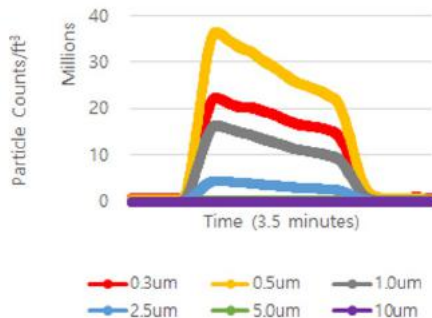
Reference Instrument quality at a fraction of the price

\$30 - \$200

\$22,000

Piera

Grimm 11D

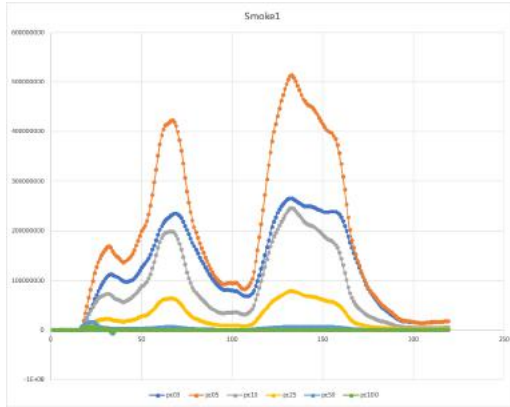


Only certified low-cost sensor that accurately counts particles and size in real-time
Only low-cost sensor to achieve ISO 21501-4 (cleanroom standard) certification

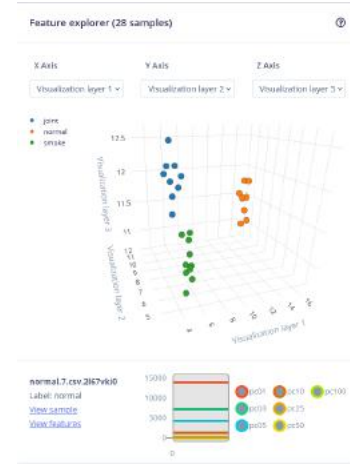
IPS: A Software Defined Sensor Family

IPS Family			Eval	Series 3		Series 5			Series 7	Series X	
			PEK	Piera-305	Piera-3100	Piera-525	Piera-5100	Piera-5500	Piera-7100	Piera-X7	Piera-X7U
# of Particle Bins			7	3	3	5	5	5	7	7	7
Dynamic Range	Binning Output in Mass Concentration (PM)	<0.1	X*	X		X			X	X	
		0.3	X	X		X			X		
		0.5	X	X		X	X		X		
		1.0	X		X	X	X	X	X		X
		2.5	X		X	X	X	X	X		
		5.0	X				X	X	X		
		10	X		X		X	X	X		
		50					X				
		100									
Features	Output in Particle Counts		X	X	X	X	X	X	X	X	X
	Serial Key for Networking		X			X	X	X	X	X	X
	Firmware Upload Capability		X			X	X	X	X	X	X
	Limited Programmability		X				X	X	X		
	Full Range Programmability									X	X
Release Date			Q3 2020	Q1 2021	Q1 2021	Q1 2021	Q1 2021	Q3 2021	Q4 2020	Q2 2022	Q2 2022
Pricing (\$) MOQ of 1,000			199	40	30	60	50	60	70	95	95

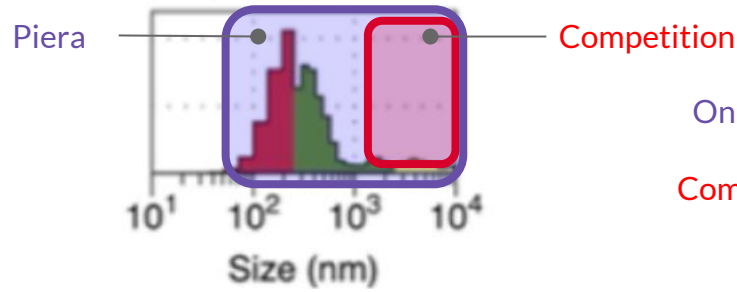
Classifying Pollution Sources



Classification requires accurate particle count and size data, from multiple 'bins', over time



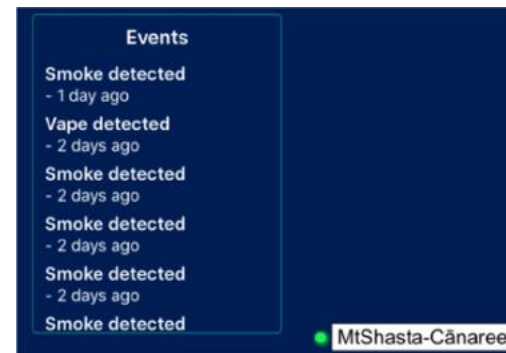
ML Model for Vape, Tobacco Smoke and Good Air



Only Piera can measure PM0.1-1.0
with 7 distinct particle sizes
Competition cannot classify particles

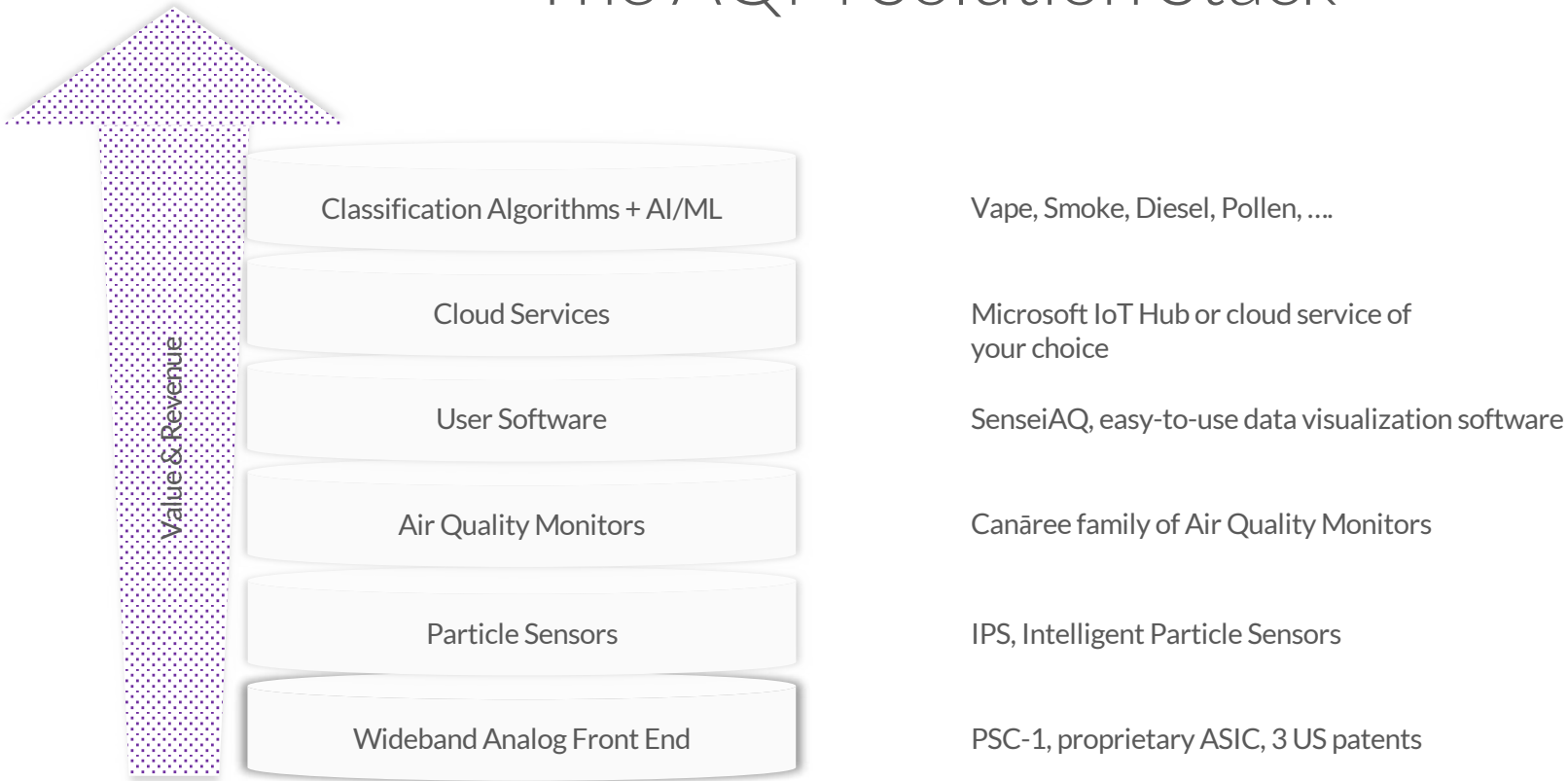
Vape/Smoke Detection

- Highly accurate event detection; within 30 seconds
- Distinguishes smoke from vape with proprietary algorithms
- SenseiAQ displays events as they happen and logs them
- LED on Canaree flashes **red** for smoke and **purple** for vape

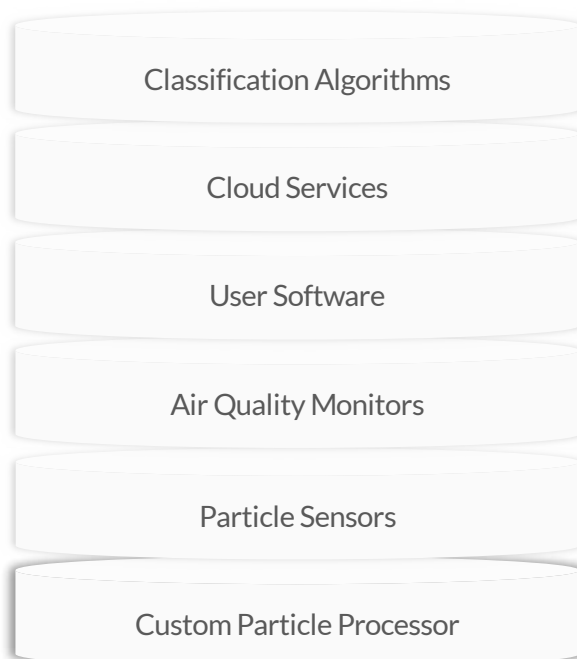


SenseiAQ Cloud Dashboard enables event detection from remote sensors

The AQM Solution Stack



The Competition



Sensor Companies



AQM Companies



✓		
✓		✓
✓	✓	✓
✓		✓
✓	✓	✗
✓	✗	

Piera is the only company that can classify and identify pollutants

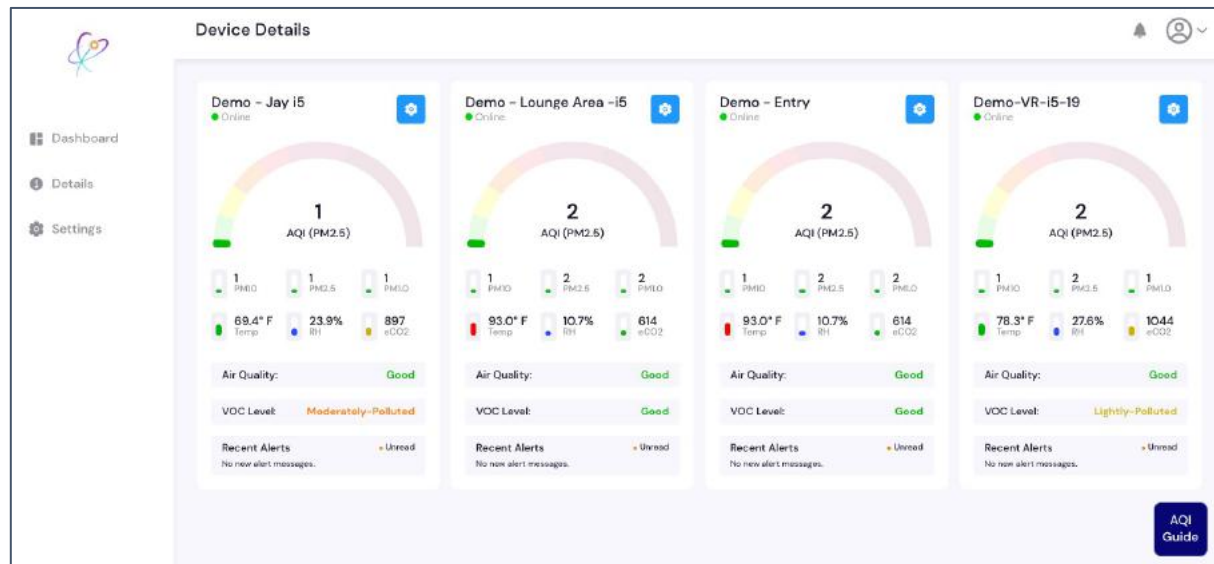
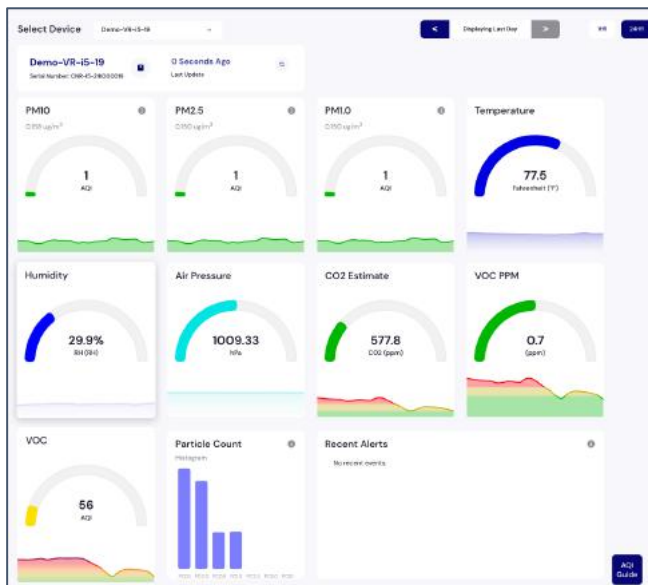


Canāree Family of Devices



Canāree A1	Canāree I1	Canāree I5
Plug-n-Play Air Quality Monitor Measure particulates from PCs, mobile devices, and wireless access points USB powered Weight 42g	Standalone Air Quality Monitor Monitor particulates anywhere using WiFi, bluetooth, or ethernet & all features of A1 USB or external power Weight 42g	Comprehensive Environmental Monitor All features of I1 & temperature, pressure, humidity, & TVOCs USB or external power Weight 50g
Measure across entire PM range – PM0.1 to PM10 Built-in Vape/Smoke Detection Fully integrated with the cloud. Intuitive UI included Seamless integrations to BMS / BAS solutions Dimensions: 8.98cm x 6.13cm x 2.06cm Covers 100m ² , 1,000ft ²		

SenseiAQ Software and Dashboard



sensei.pierasystems.com

Our Customers

"Your sensor is so powerful that it'd be a shame to use it just to control the range hood"

- Chief Engineer, Faber Spa, Kitchen Appliance Maker

"We have picked Piera as our long-term partner to attack a vastly untouched sector with a huge demand for robust industrial sensing technology"

- CEO, Trolex, Mining and Industrial Solutions

"Human health is directly correlated to sub-micron particles and Piera's sensors are a game-changer as this allows us to monitor air quality at an unprecedented scale"

- VP, Build Equinox, HVAC equipment & Prof, Univ of Illinois – Urbana Champaign

"Air pollution is an enormous global health problem and our ability to combat it starts with accurately measuring it. We couldn't be more pleased with our collaboration with Piera and the quality of their particle sensors, We are now able to offer highly accurate outdoor air quality monitors while unlocking brand new applications."

David Löwenbrand, CEO of Sensorbee.

150+ evaluations by commercial, industrial, academic, and citizen scientist groups on 6 continents across a broad range of applications



An Effective Air Quality Plan



Monitor accurately measure the air quality



Inform derive insights, classify sources, identify causes



Mitigate employ effective methods to clean the air

Smart Buildings

Challenge

Optimize for energy efficiency, comfort and healthy spaces.

Monitor, Inform, Mitigate improves air quality

120 % ROI: staff productivity, employee health

Solution

Only Piera can detect ultrafine particles

- classify vape and cigarette smoke in real-time
- accurately monitor and improve indoor air quality
- seamlessly integrate into HVAC systems, air purifiers, and building management software

For healthy spaces you need Piera



HVAC Systems need the Accuracy

“... we found very strong correlation of submicron particulates with occupancy, unlike larger particles (>1micron) that did not correlate with occupancy.”

“Some fraction of these small particulates are respiratory, and our experiment showed that we could reduce their concentration through both increased fresh air ventilation and improved filtration (MERV13).”

“... we think today's standards are half of what they should be ...”

“Air cleaning products require in-situ monitoring and control”

Certifications, Standards

Challenge: Indoor Air Quality Test Standards

LEED – Building and its services not health of occupants

WELL – is for People, not prescriptive, audits,

RESET – Focused on Air: A, B, C Grade Monitors

ASTM D8405-1 Certification by AQ-SPEC

ISO 21501-4 Standard for Calibrating Optical Particle Sensors



Solution

Indoor Air Quality Metrics based on EPA PM 2.5, 10 MC

Most sources of indoor emissions are PM <1.0

Canaree meets WELL, RESET Grade A specs at low cost

[ISO 21501-4 complete](#), ASTM D8405-21 underway.



ROI for Improving Air Quality

- Improved IAQ for healthier, more productive employees
- Improved Employee Health = \$34 per sq. m
- Improved Staff productivity => \$410 per sq. m
- Possible ROI = 120 %



Increased Indoor
Air Quality



Healthier Employees,
Reduced Absenteeism



Increase in
Productivity

Indoor Air Quality Matters



People spend
more than **80%**
of their time indoors



Indoor Air Quality
is **2 to 5 x worse**
than outdoor air quality



Indoor air pollution
is ranked as one of EPA's
**TOP 5 environmental
risks** to public health



50% of illness are
caused by aggravated
indoor air pollution

[Source: 75F](#)

An aerial photograph showing a dense, vibrant green forest that meets a calm body of water. The water is a clear, light blue color, and the forest is composed of many small, rounded tree canopies. The shoreline is irregular, with the forest following the curve of the water.

No more guessing, know exactly ‘What’s in your Air’

- Most accurate, affordable sensors and air quality monitors

Gain Insight into your Air Quality

- Fine, Very-Fine and Ultrafine particle data needed to identify sources

Let’s partner on new possibilities

- Our disruptive technology empowers new markets and applications
- www.pierasystems.com