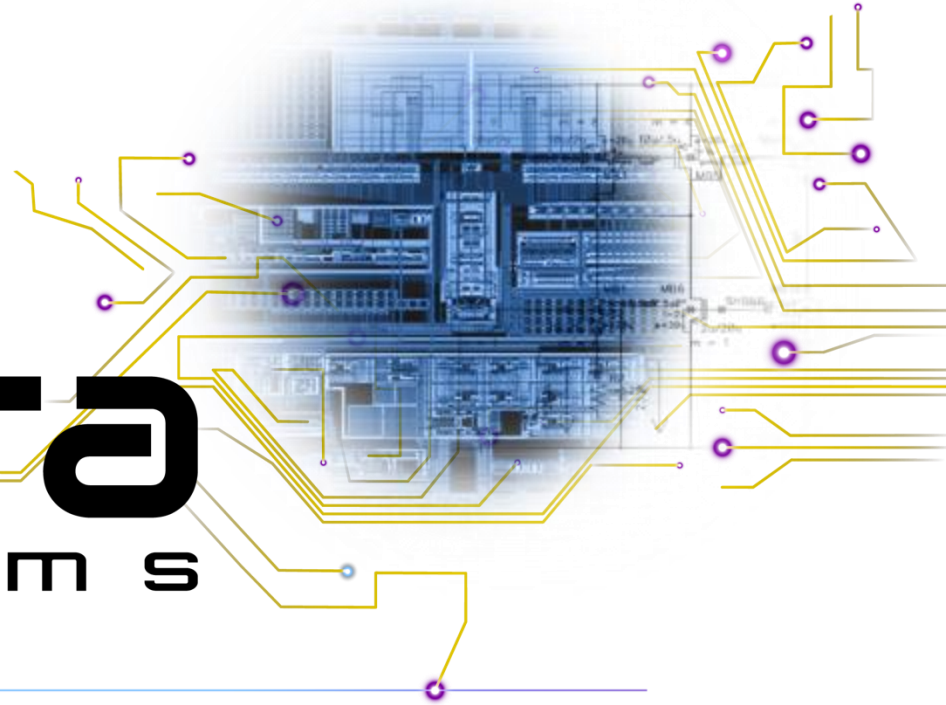




**Piera**  
S y s t e m s



What's in your Air?

# Why is Particulate Air Pollution Important?

It is Pervasive

It is Deadly

We Don't Measure What Harms Us

# The Problem

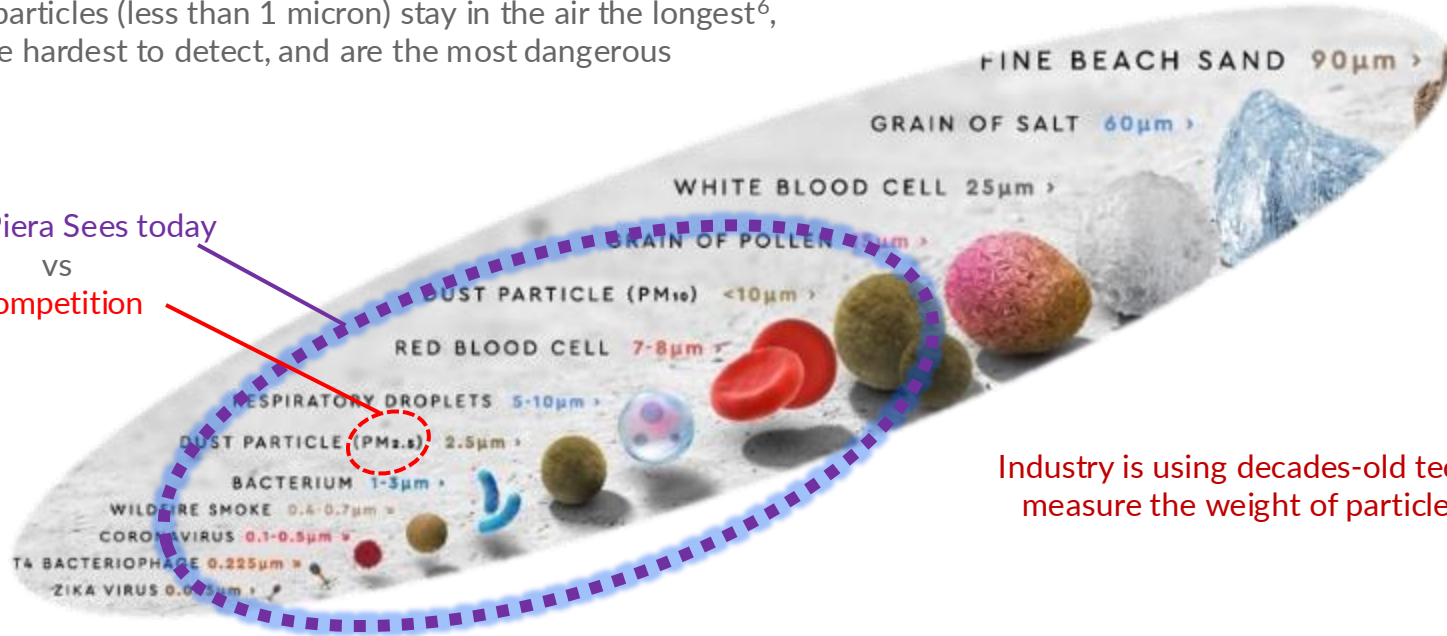
Air Quality most impacted by the smallest particles  
There has not been a cost-effective solution to detect them

Smallest particles (less than 1 micron) stay in the air the longest<sup>6</sup>,  
are hardest to detect, and are the most dangerous

What Piera Sees today

VS

Competition



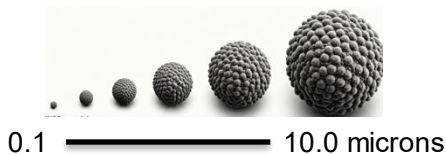
Industry is using decades-old technology to  
measure the weight of particles (PM<sub>2.5</sub>)

# The Current State of Particulate Air Pollution Measurement

## The Gold Standard: Scientific Measurement



\$20k-\$100k  
Reports Particle Count, Size



## How 99.99% of measurements are made



Low-Cost PM Sensors  
Estimated Particle Mass PM2.5

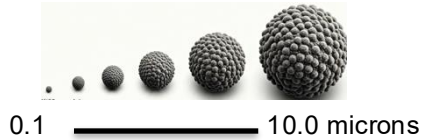


EPA: "No sensor measures mass concentration, they are all estimates"

**The Result: Particulate Air Pollution goes unmeasured and undetected**

# Break-through Air Monitoring Technology

World's only low-cost sensor comparable to a reference instrument



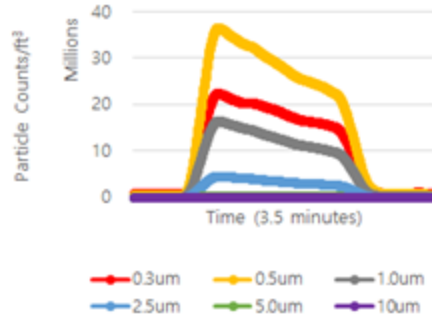
IPS PM Sensors



Canaree Air Monitors  
(PM, CO<sub>2</sub>, TVOC, T, H)

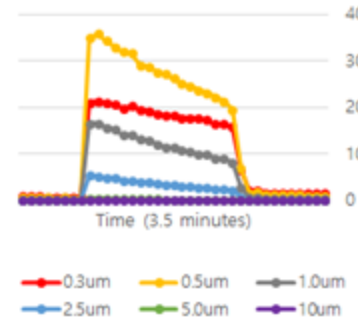
< \$90

Piera



\$22,000

Grimm 11D

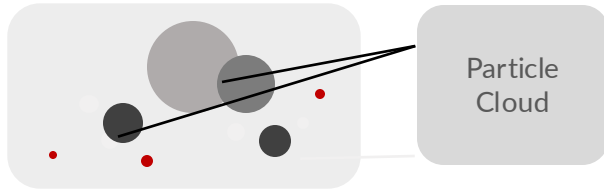
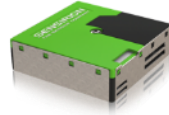


Independent particle count data a must for classification of pollutants, improving human health, and to meet ASHRAE241 IAQ Standard

# Differentiated Technology: Mass & Particle Count

## Competition

Sensirion



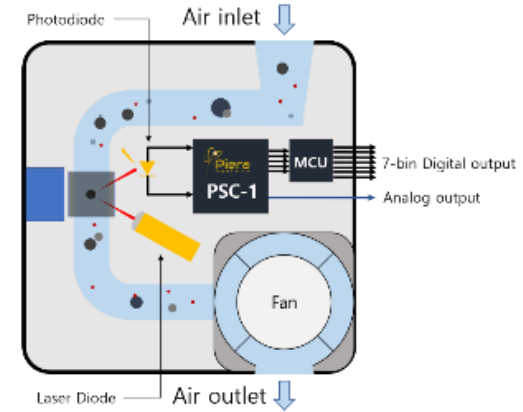
Estimates PM2.5

Green, Yellow, Red

Sub-micron particles not detected

No Pollutant Sources

## Piera



PSC-1: Particle Size, count in 7 unique bins  
(0.1, 0.3, 0.5, 1.0, 2.5, 5.0, 10 microns)

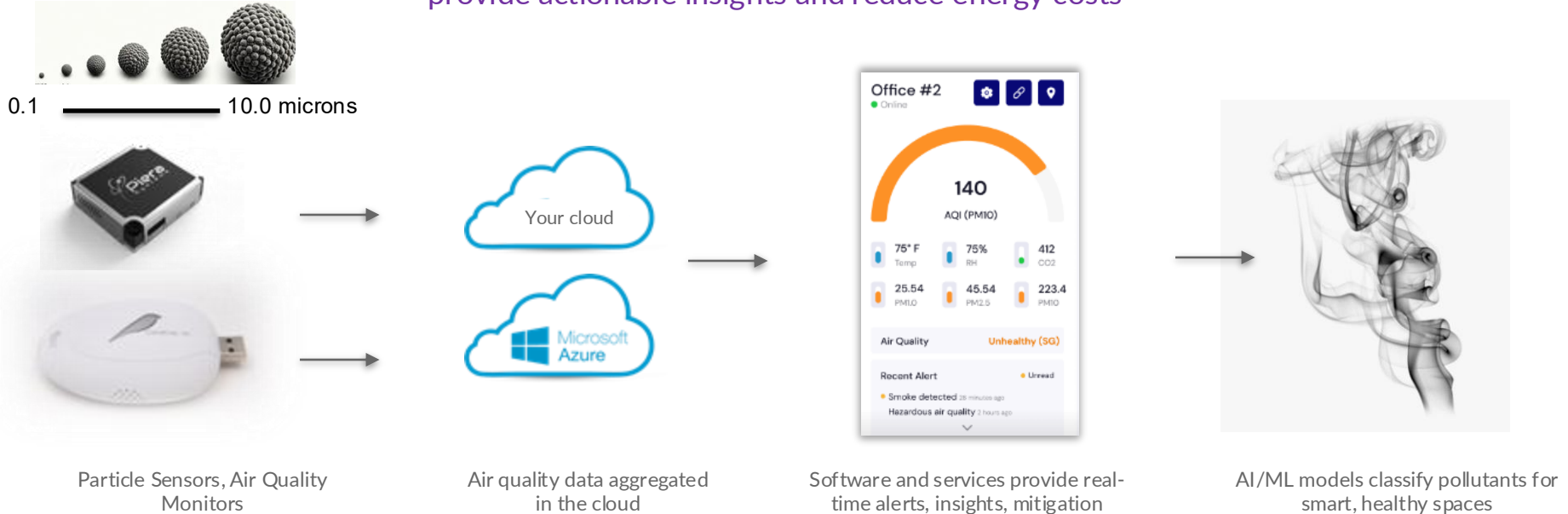
4 bins <1.0 micron

ISO 21501-4 certification available

Custom ASIC Data Identifies Pollutant Sources

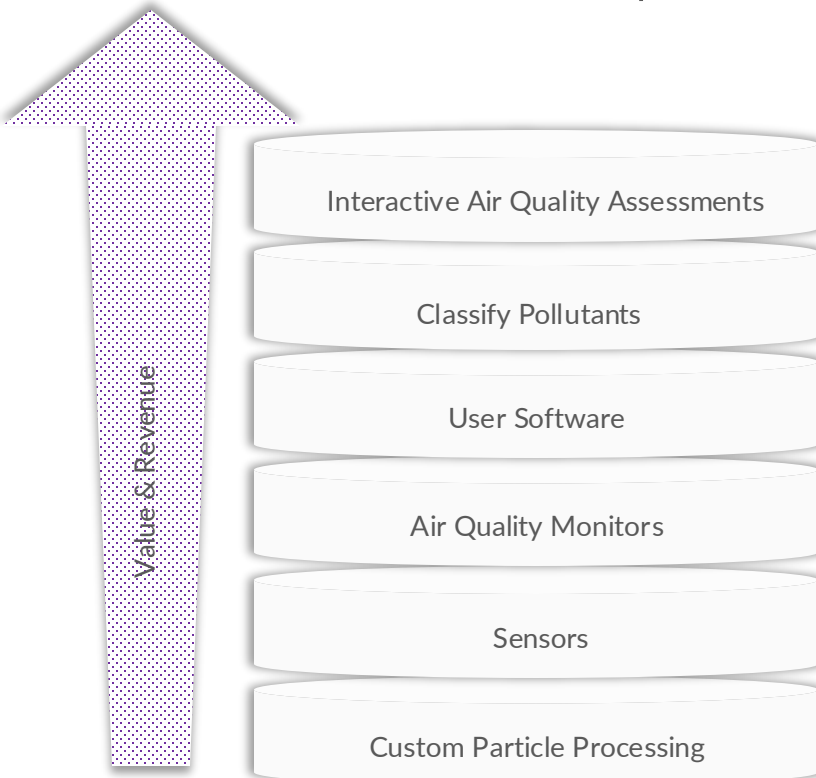
# The Solution

Revolutionary technology identifies 'What's In the Air' to provide actionable insights and reduce energy costs



Accurately measure particles as unique signatures,  
identify pollutants at a scalable price, monitor compliance to ASHRAE 241

# The Competition



Sensor Companies



AQM Companies



✓		
✓		
✓		✓
✓		✓
✓	✓	✗
✓	✗	

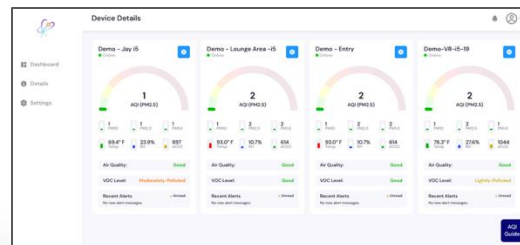


# Products and Services



## Pollutant Models

- Licensable, subscription service provided by Piera
- Customer developed in partnership with Piera
- OTA updates



## SenseiAQ Software and Services

- Air quality monitoring subscription service
- Data and insights from SenseiAQ software
- Stand-alone application or connected to Piera MS Azure Cloud
- API for integration with third party applications
- Software updates

## Canāree Air Quality Monitors

- Easy to deploy in Smart Spaces, Hospitals, Schools, and other verticals
- Wireless Access Points (HPE/Aruba)



## IPS Particle Sensors

- Integration into air quality monitors, air purifiers, and HVAC equipment



# IPS: A Software Defined Sensor Family

IPS Family			Eval	Series 5			Series 7
			PEK	Piera-525	Piera-5100	Piera-5500	Piera-7100
# of Particle Bins			7	5	5	5	7
Dynamic Range	Binning Output in PC and PM	<0.1	X*	X			X
		0.3	X	X			X
		0.5	X	X	X		X
		1.0	X	X	X	X	X
		2.5	X	X	X	X	X
		5.0	X		X	X	X
		10	X		X	X	X
Features	Output in Particle Counts		X	X	X	X	X
	Serial Key for Networking		X	X	X	X	X
	Firmware Upload Capability		X	X	X	X	X
	Limited Programmability		X		X	X	X

# Canāree Family of Indoor Air Quality Monitors



Canāree A1	Canāree I1	Canāree I5
<b>Plug-n-Play Air Quality Monitor</b> Measure particulates from PCs, mobile devices, and wireless access points USB powered Weight 42g	<b>Standalone Air Quality Monitor</b> Monitor particulates anywhere using WiFi, bluetooth, or ethernet & all features of A1 USB or external power Weight 42g	<b>Comprehensive Environmental Monitor</b> All features of I1 & temperature, pressure, humidity, & TVOCs USB or external power Weight 50g
Measure across entire PM range – PM0.1 to PM10 Built-in Vape/Smoke Detection Fully integrated with the cloud. Intuitive UI included Seamless integrations to BMS / BAS solutions Dimensions: 8.98cm x 6.13cm x 2.06cm Covers 100m <sup>2</sup> , 1,000ft <sup>2</sup>		

# Canāree IX6

Configurable Indoor Air Quality Monitor with Vape/Smoke+Noise Detection



## Accessories

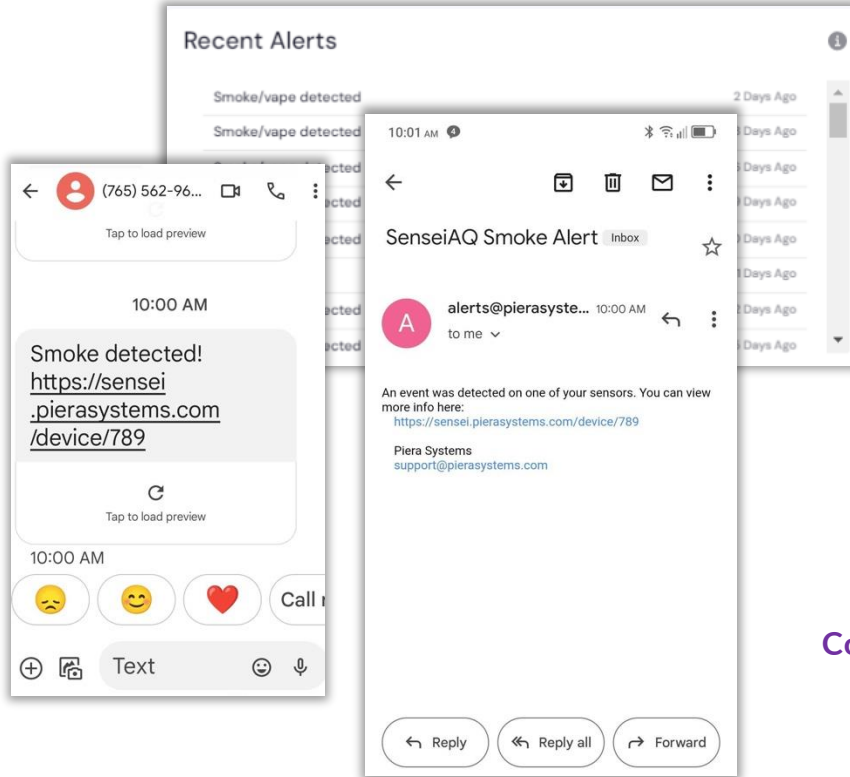


## Features

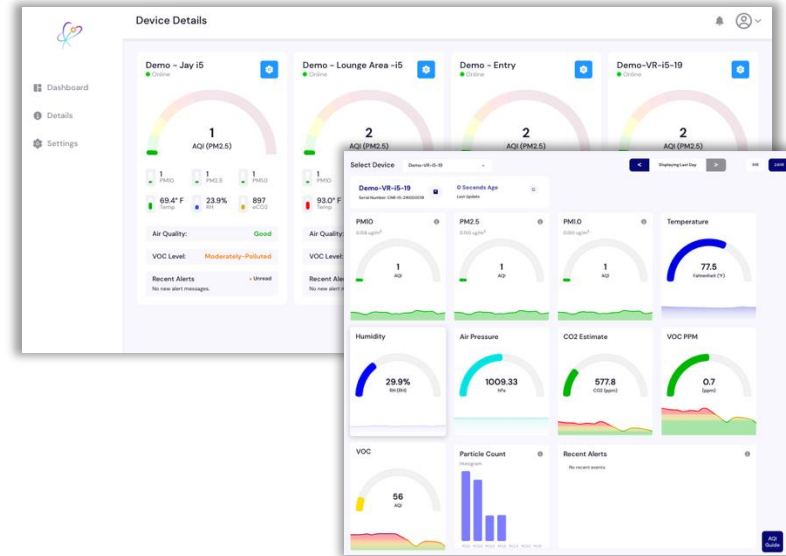
- AI/ML based pollutant classification, indoor environment monitoring
- Patented particulate sensor IPS-7100 + T, RH, TVOC, Pressure, Sound
- Customizable with additional sensors (CO<sub>2</sub>, CO, NO<sub>2</sub>, NH<sub>3</sub>, SO<sub>2</sub>, O<sub>2</sub>, O<sub>3</sub>)
- Supports wireless, wired, BT communication
- OTA firmware updates
- Built-in VSD (Vape/Smoke Detection) module
- Intelligent air quality and health risk indexes
- High accuracy and reliability (8-yr Life)
- LED air quality status indicator
- Response Time 10 Seconds
- Real-Time Measurements (5 sample/second, second by second data)
- POE, USB Power, Battery Backup, SD local storage
- Size 12.7 cm D, 3.8 cm H, W 200g

# Actionable Data and Alerts

Real-time text / email alerts and alert logs

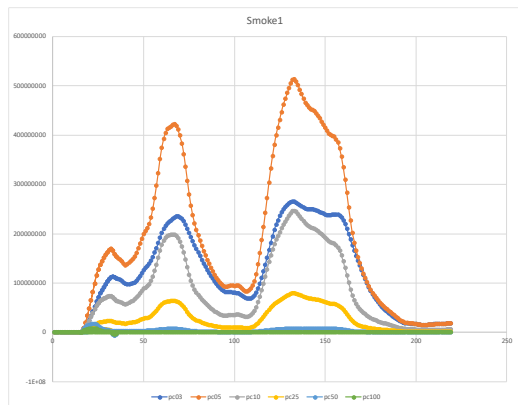


SenseiAQ Software and Dashboard

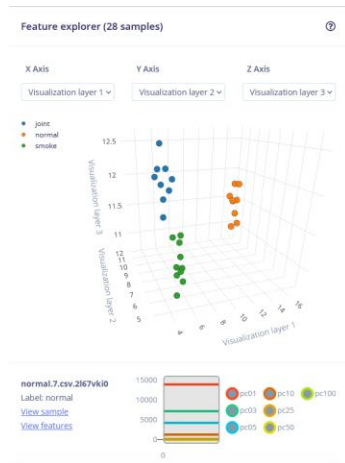


Comprehensive environmental data delivers healthy, energy efficient indoor spaces

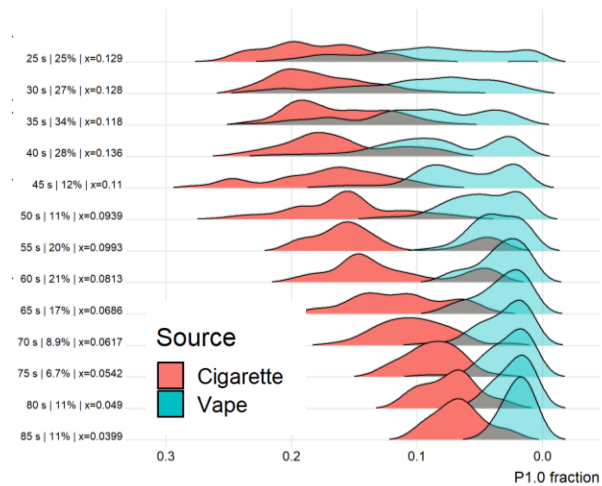
# Detecting Vape, Smoke



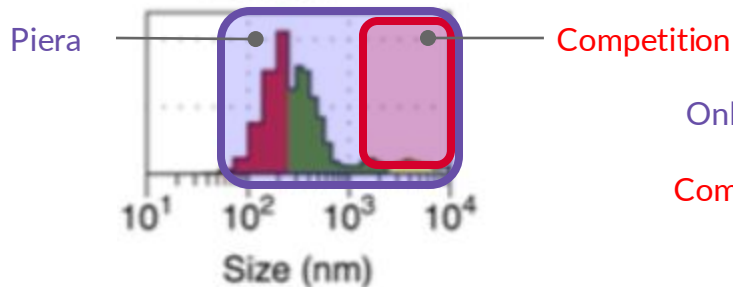
Classification requires accurate particle count and size data, from multiple 'bins', over time



ML/AI Model for Vape, Tobacco Smoke and Good Air



Time-Evolution of Size Fraction by Source [~5s intervals]



Only Piera can measure PM0.1-1.0 with 7 distinct particle sizes  
Competition cannot classify particles

# Why Does This Change The World?



The World Can Afford to Monitor All Sizes  
of Particulate Air Pollution

Everywhere, Anywhere

This Gives us Information to Protect Human Health

“If You Don’t Measure It, You Can’t Fix It”



# Diverse Markets & Applications



## Healthy Bldgs



AUHSD



Avon Maitland District School Board



## Vape/Smoke, Schools

## Industrial



## Outdoors



## Energy Efficiency

## Healthcare





# Reduce Virus Transmission Indoors

## Challenge

Reduce Covid-19 Transmission Indoors by up to 90 %<sup>1</sup>

Aerosol Transmission highest PC 0.3-1.0  $\mu\text{m}$

Monitor effectiveness of Mitigation Steps

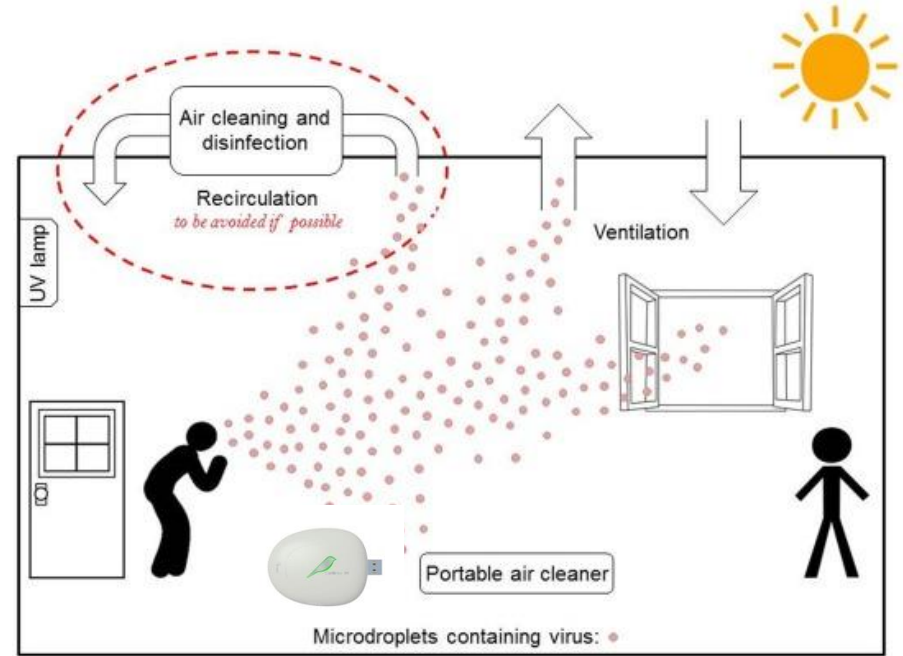
## Solution

5 or more Effective Air Changes based on Occupancy

Only Piera accurately detects 'aerosol' Particles <1.0  $\mu\text{m}$

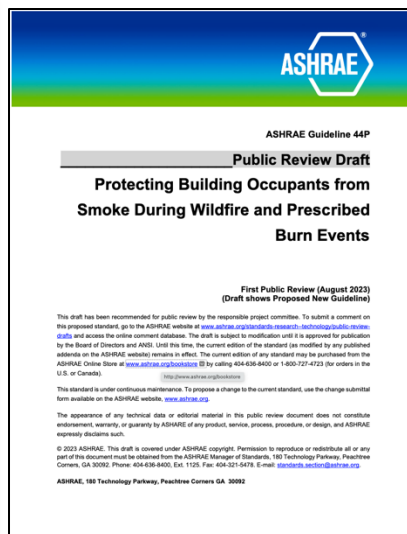
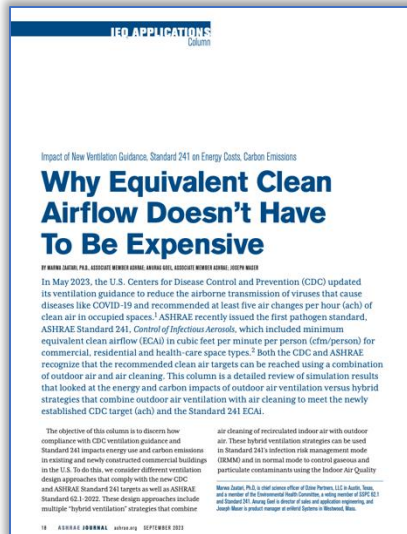
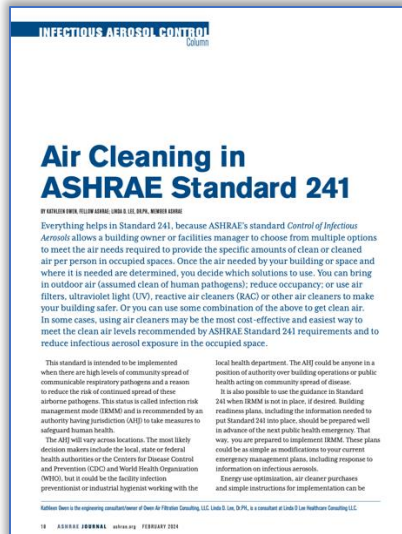
Accurate at all levels of concentration

Real-time monitoring detects elevated particulate levels, mitigation effectiveness, reduces energy use by 10-20%



To reduce Virus transmission, you need Piera

# ASHRAE, CDC, EPA IAQ Standards Require measuring PC <1.0 um in real-time



EPA is cracking down on deadly air pollution with a new rule – but it's not strong enough, some experts say

By Ella Nisum and Jon Christensen, CNN  
© 5 minute read · Published 8:02 AM EST, Wed February 7, 2024



Emissions from a smoke stack at the Essex County Resource Recovery Waste-to-Energy Facility in Newark, New Jersey, on January 21. Gary Hershorn/Corbis News/Getty Images



## Vape/Smoke Detection



Deployed in Schools, Hospitality Spaces



Canaree IX6 Vape Detector

**Enforce vaping/smoking bans, Reduce cleaning costs, Ensure healthy spaces**

**BIG DEAL – Piera Vape Detector chosen by Ontario, CN Schools  
Up to \$3.0M/year for 3 years**



# Silica Dust from Mining, Construction is the new Asbestos



The UK reduced daily exposure limits by half

The US Has done the same

---



Solution requires wearable monitors to report exposure levels

Piera has been selected by Trolex and Hilti

**TROLEX**



IPS Inside

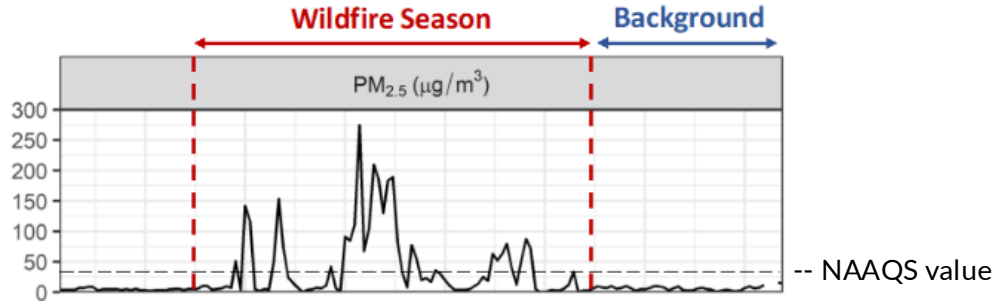


**HILTI**



# Protect Building Occupants during Wildfire Events

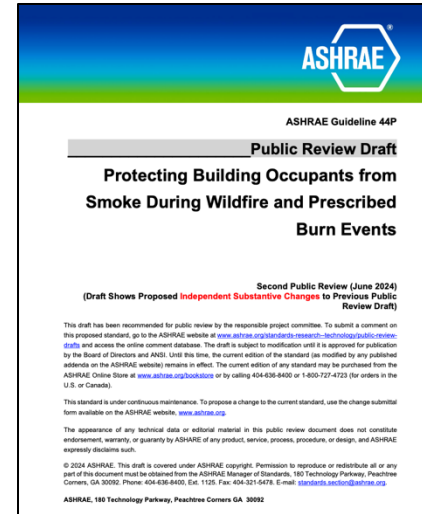
Focus on Fine Particulate Matter (<PM<sub>2.5</sub>),  
establish background levels before wildfires arrive



PM<sub>2.5</sub> Should be as Low as Reasonably Achievable (WHO <15  $\mu\text{g}$ )

“Low-cost PM<sub>2.5</sub> sensors are increasing in availability so are highly recommended to be considered in new designs or added to existing buildings where practical. These sensors can act as one of the indicators of the effectiveness of any adaptations or design features of the HVAC system to reduce the impact of smoke on IAQ. They can also give information on when to trigger the **Smoke Readiness Plan**. In addition to measuring PM<sub>2.5</sub>, some instruments include additional sensors such as for CO, CO<sub>2</sub>, relative humidity (RH), or temperature”

Canaree AQM



- WF Smoke loads filters faster – PM1
- ASHRAE 241 testing measures removal
- Portable Air Cleaners, filters
- Building Automation Systems
- Outdoor Infiltration – Airnow.gov

# Indoor Spaces

Optimize Energy, Health, Occupancy, Usage



- Monitor accurately measure the air quality
- Inform derive insights, identify pollutant sources
- Mitigate energy-efficient methods to clean the air



**Install Monitors, collect data before investing in mitigation and committing to Sustainability or ROI goals**

# The Team



Vin Ratford  
CEO



A seasoned high technology executive experienced in sales, marketing, R&D, Vin has helped Entrepreneurs create businesses based on new technology in Semiconductors, Embedded Vision and Machine Learning/AI at Auviz Systems, Xilinx, AccelChip, Virage Logic, Mentor Graphics, Teradyne, Data General, Raytheon. BSEE from Northeastern University



Aaron Soh  
Founder & CTO



Aaron developed the core ASIC technology, photon-counting particle sensing IC, which serves as the foundation of Piera Systems. A serial entrepreneur with 10+ years of analog circuit design and project management experience. He has specialized in solid state, and optical physics with 20+ patents and published papers regarding x-ray imaging data readout ASICs at IEEE Nuclear Science Symposium and Medical Imaging Conference. B.Sc in Physics and Statistics at University of Toronto.



Andy Soh  
Chief Architect

Andy brings 40+ years of experience in analog and mixed signal IC design, having contributed to Piera's overall R&D efforts. He was General Manager/Lab Head at LG Electronics, and currently CEO of Luxen. He is also a professor at KAIST (Korea Advanced Institute of Science and Technology), and a commissioned Expert in Technology Level Evaluation by the Ministry of Science and ICT and Future Planning, Korea.

B.S. and M.S. from Seoul National University, MBA from MIT Sloan School of Management.

Staff: Semiconductors, Software, Firmware, IoT, IT, UI/UX, Cloud, AI, Environmental Sensing

<https://pierasystems.com/about-us/>







No more guessing, know exactly 'What's in your Air'

- Most accurate, affordable sensors and air quality monitors

Gain Insight into your Air Quality

- Fine, Very-Fine and Ultrafine particle data needed to identify sources
- Measure effective Air Changes per Hour to reduce infection risk

Let's partner on new possibilities

- Our disruptive technology empowers new markets and applications
- [www.pierasystems.com](http://www.pierasystems.com)